



British Democratic Alliance

Your Nation, Your Choice, Your Future

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November 20, 2025.

FORMAL PUBLIC ANNOUNCEMENT AND PRESS RELEASE

The British Democratic Alliance (BDA) goes live on Monday 24th November 2025 at 08:00 GMT.

Why?

- Because the British public is exhausted.
- Exhausted by the Westminster bubble.
- Exhausted by lies.
- Exhausted by deceit.
- Exhausted by politicians who think the public are too stupid to notice what they're really doing.
- Exhausted by the corruption and cronyism.
- Exhausted by the promises that amount to nothing.
- Exhausted by unfixed public services that get worse every year.
- Exhausted by the increasing division in society made worse by the lack of leadership from Westminster.

This week, we discovered something that proves exactly why reform is no longer optional.

Six MPs were listed as *Independent* at the last General Election.
But scratch the surface and it becomes obvious:

Five were not independent at all.

They were activists for organised ideological groups, running under the "independent" label purely because their former parties refused to support them.

That is not independence —
it is **deliberate political deception**.

It is the equivalent of hitting someone over the head with a brick and then saying to the Judge:

"Your Honour, I didn't hit him with the hammer. I promise."

This is what Westminster thinks of the British public.

- ✓ That you won't check.
- ✓ That you won't notice.
- ✓ That you'll just swallow whatever label they slap next to a name.

Let me be clear:

- ✓ **The public are NOT stupid.**
- ✓ **The public are NOT gullible.**
- ✓ **And the public deserve far better than this circus.**

A functioning democracy requires.

- ✓ Honesty.
- ✓ Integrity.
- ✓ Transparency.
- ✓ Respect.

If current politicians cannot do that, then frankly,

Asda always needs more trolley pushers.

So, on Monday morning, the BDA opens its doors to membership.

Not as a vanity project,

Not as a tribal flag,

But because Britain desperately needs a movement committed to:

- ✓ Truth
- ✓ Integrity
- ✓ Constitutional reform
- ✓ Law above politics
- ✓ People above government
- ✓ Real accountability
- ✓ Zero tolerance for political deceit

The BDA will be a movement that treats the public as adults — always.

- ✓ With honesty.
- ✓ With respect.
- ✓ With clear and transparent governance.

This country and the people deserve better.

And we are going to build it.

24th November 2025 – 08:00 GMT.

Membership opens.

The reform begins.

James Franklin

Chair

British Democratic Alliance